

# Vaibhav Anand

## Documentary Producer | Video Editor | Social Media Strategist

I am a storyteller focused on producing documentary-style and infotainment content for digital platforms. My work blends research, real-world reporting, and engaging visual narratives to make complex topics accessible for youth audiences. I specialize in long-form YouTube documentaries and high-retention short-form videos.

### Core Expertise

- Documentary research & story development
- Field interviews and on-ground filming
- Long-form YouTube documentaries
- Short-form viral content (Reels & Shorts)
- Video editing (Premiere Pro, CapCut, After Effects)
- Audience growth & platform strategy

### Creative Approach

I approach every project with a strong focus on narrative clarity, emotional pull, and factual integrity. My process includes deep research, scripting input, visual planning, and fast-paced editing to maximize viewer retention.

## Selected Experience

### **Rohan Travel Stories** | Social Media Manager & Video Editor (Dec 2023 – Dec 2024)

- Produced and edited documentary-style travel and infotainment videos.
- Assisted in research, narrative structuring, and scripting for long-form content.
- Created short-form videos generating 1M+ organic views.
- Increased Instagram followers by 45% in 6 months.
- Collaborated with creators and influencers on story-led projects.

## Impact & Results

- Contributed to growing a YouTube channel from 1M to 1.9M subscribers in under one year.
- Helped develop documentary-style formats with improved watch time and retention.
- Built content systems optimized for youth-focused digital audiences.

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